



NATIONAL ASSOCIATION OF  
**CHRONIC DISEASE DIRECTORS**  
Promoting Health. Preventing Disease.

# SHIFTING THE PARADIGM

Leveraging Partnerships to Address  
the Real Causes of Health

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Prevention  
**in ACTION**

2023 Chronic Disease Partners and  
Better Choices, Better Health SD  
Annual Meeting  
October 11, 2023





# Welcome

Liz Ruth, MPP  
Vice President  
Center for Health Policy  
NACDD



Explore the benefits of NACDD membership at [chronicdisease.org/members](https://chronicdisease.org/members).



# NACDD AT A GLANCE

Founded in 1988, the National Association of Chronic Disease Directors is a national, nonprofit, professional Association supporting chronic disease directors across the nation.

**We advocate, educate, and provide technical assistance that informs programming and expands chronic disease prevention knowledge, leadership, and capacity throughout our membership.**



**7,000+**

Members nationwide

**50+**

Staff members

**35+**

Programs

**59**

State & Territorial Chronic Disease Directors

**60+**

Subject matter experts

**>\$40M**

Revenue





CENTERS  
OF  
EXCELLENCE



CENTER FOR PUBLIC HEALTH  
**LEADERSHIP**

CENTER FOR  
**INNOVATION**

CENTER FOR ADVANCING  
**HEALTHY**  
COMMUNITIES

CENTER FOR  
**HEALTH**  
**POLICY**

CENTER FOR  
**JUSTICE**  
IN PUBLIC HEALTH



# CENTER FOR HEALTH POLICY

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*We are here to make the prevention of chronic diseases a policy priority to improve the overall health of the population.*





## The Center for Health Policy provides a comprehensive approach to address chronic diseases, incorporating:

**PRIMARY  
PREVENTION**

**EARLY  
DETECTION**

**EFFECTIVE +  
EQUITABLE ACCESS  
TO TREATMENT**

**ACCESSIBLE  
MANAGEMENT  
PROGRAMS**



# The Center for Health Policy:

- **Brings more attention** to the devastating impact of chronic diseases and how they can be prevented.
- **Uses policy as a lever** to shape better population health.
- Shifts our focus **away from treatment to prevention**.
- **Moves upstream** to address root causes of health.





# Welcome

Tamara Demko, DrPH, JD, RN  
Associate Director  
Center for Public Health Leadership  
NACDD

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# CENTER FOR PUBLIC HEALTH **LEADERSHIP**





**OUR PURPOSE:**

**Building  
the future  
of public  
health.**



**Convene and  
facilitate thought  
leadership**



**Identify, incubate,  
and disseminate  
best practices**



**Synthesize new  
science**



**Build forward-  
looking capacity of  
organizations**



# Supporting our members with the right expertise.

## Skill building

### WHAT IT IS

Learning engagements designed to expand skills and knowledge related to evidence-based practice

### HOW WE DO IT

Peer learning, didactic learning, applied practice

## Technical assistance

### WHAT IT IS

Tailored opportunities for chronic disease staff to dive deeper into specific capacity development areas with subject matter experts

### HOW WE DO IT

Coaching, peer learning, resource sharing

## Strategic leadership

### WHAT IT IS

Elevating state perspectives to the national level and facilitating dialogue to inform and problem solve emerging issues

### HOW WE DO IT

Thought Leader Round Tables, Regional Meetings, listening sessions

## Inquiry & synthesis

### WHAT IT IS

Harvesting and disseminating learnings across activities to advance public health leadership practice

### HOW WE DO IT

Success stories, case studies, testing and evaluation, pilot projects, reports





**THIS IS A CRITICAL TIME FOR PUBLIC HEALTH.**



# The pressure is mounting on all fronts.

Public perceptions have shifted



Politicization is distorting issues



Funding is constantly constrained



Equity issues, though not new, have come to the forefront



And public health is straining to manage it all



# Prevention: An Upstream Path to Resilience

## Obesity

↑ 16% to 38.4% of adults (2019-21)  
Ranked #42 of 50 states  
(America's Health Rankings)  
Overweight = 72% of adults (BRFSS 2021)



## High School Graduation Racial Disparity

(percentage point difference)\*\*  
Ranked #49 of 50 states  
(America's Health Rankings)



SOUTH DAKOTA



## Premature Death Racial Disparity (ratio)

Ranked #48 of 50 states  
(America's Health Rankings)



**Excessive Drinking** (% ages 18+)  
Ranked #45 of 50 states  
(America's Health Rankings)

# Partnerships As a Key to Solving the Prevention Puzzle





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# Chronic Disease Prevention Through Partner Leadership

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# Stories of Partnership

Outside the Box



Be and Create  
Chronic Disease Champions  
Every Day

Image: Creative Commons Attribution 4.0



# Stories of Partnership

## Small Touchpoints



Frequent Communication Builds Trust

Image: Presentation Magazine



# Stories of Partnership

All Hands



Involve All Partners in All Matters

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# Chronic Disease Prevention Through Systems & Public Health 3.0

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# Chronic Disease at the Table



- Economic development
- Land use
- Data strategy
- Children's health
- Public health preparedness
- Workforce
- Education
- Transportation
- Public Safety
- Rural health
- Faith-based
- Cultural-based



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# Chronic Disease Prevention Through Policy

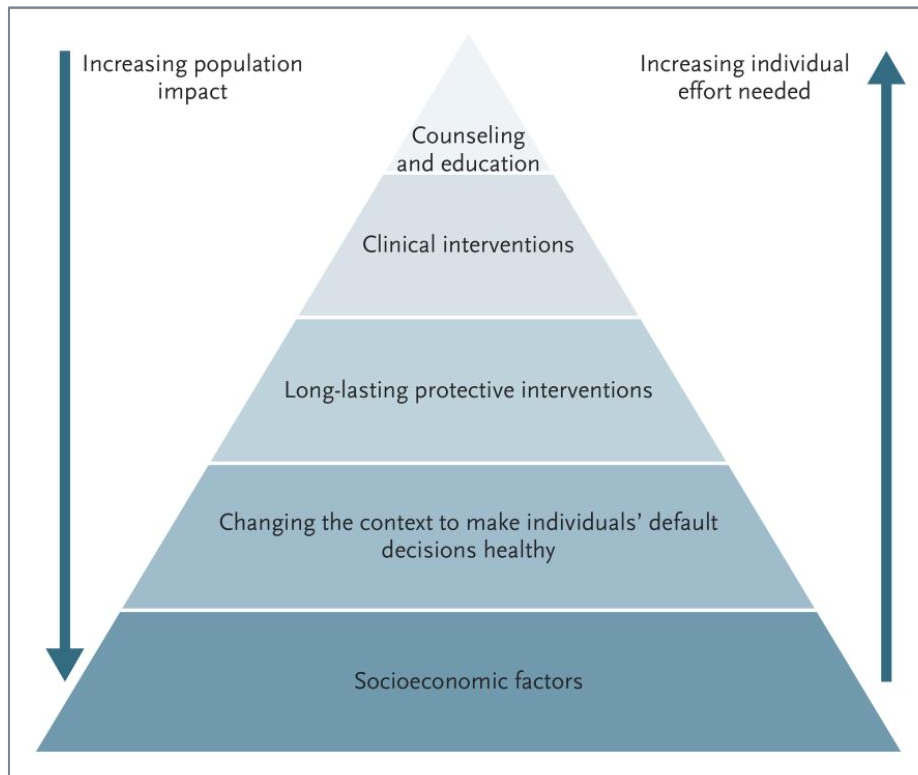
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# Public Health Policies at Work

- Child Restraint and Safety Belt Use Laws
- Childhood Vaccination Policies
- Clean Indoor Air Acts
- Folic Acid Fortification
- Food and Milk Sanitation
- Minimum Drinking Age Laws
- Motorcycle and Bicycle Helmet Law
- Reduced Lead Levels in Housing
- Safe and Sanitary Water Supply

# Health Impact Triangle







# Partner Call to Action

- 1. Represent chronic disease at all tables:** Give a seat at the table. Take a seat at the table.
- 2. Ever expanding circles of influence and partnership:** Assess your circle. Assess your organization's circle. Keep growing and maintaining.
- 3. Move the needle a little each day, individually and together:** Collective action yields collective impact.





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