



Chronic Disease Partners and Better Choices, Better Health® SD
Annual Meeting • October 12, 2022

Agenda



SHAPING THE FUTURE OF PUBLIC HEALTH: PARTNERSHIPS & COMMUNITY ENGAGEMENT

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Agenda

10:00 – 11:00 **Registration and Networking**

Highland Conference Center Lobby

11:00 – 11:30 **Welcome**

Ballroom A

KILEY HUMP, MPH, Office of Disease Prevention and Health Promotion Administrator

LAURA STREICH, MPA, Office of Disease Prevention and Health Promotion Deputy Administrator,
SD Department of Health

LORI OSTER, RN, Better Choices, Better Health-SD Program Director, SDSU Extension

11:30 – 12:00 **Collaborative Programs—What’s New in SD**

Ballroom A

Re-imagining Integrated Whole Person Care through South Dakota’s Community Information Exchange

SHAUNA BATCHELLER, MSS, CPH, Program Director, *Helpline Center*

South Dakota’s Community Information Exchange (SD CIE) is a statewide collaboration of health care, human and social service providers sharing information using an integrated technology platform and referral system to coordinate whole-person care. In collaboration with the SD Department of the Health, Helpline Center, and SD Health Link, the SD CIE is working to build a system of care throughout South Dakota. SD CIE’s vision is to streamline connection between health care, human and social service providers to address social needs and advance health improvement among underserved populations at higher risk.

VANESSA VANEREM, Crisis Services Program Manager, *SD Department of Social Services*

JANET KITTAMS, MC, CEO, *Helpline Center*

On July 16, 2022, 988 became the newest three-digit number for all mental health, substance use, and suicide crises. This presentation will provide an overview of 988 and the developing crisis care continuum in South Dakota.

12:00 – 12:50 **Luncheon**

Ballroom A

Chronic Disease Data

LAURA GUDGEON, MS, Chronic Disease Epidemiologist, *SD Department of Health*

This presentation will focus on key results from the most recent Youth Tobacco Survey (YTS), Youth Risk Behavior Survey (YRBS), and Behavioral Risk Factor Surveillance Survey (BRFSS). Key results will be compared to historical trends. An overview of the various SD Department of Health dashboards that are available for public use will be provided. These dashboards consist of data related to cancer rates and their associated risk factors, cancer screening, tobacco control, and injury prevention.

2022 Healthy HometownSM Powered by Wellmark Community Awards

2022 BCBH-SD Champion Award

2022 Chronic Disease Partner of the Year

1:00 – 1:45

Breakout Session I

Engaging Diverse Populations

Ballroom A

CHARITY DOYLE, MS, Executive Director, *One Heart*

ERICA LESSMAN, Cancer Education & Outreach Coordinator, *Sanford Health*

DEE LEBEAU HEIM, MS, Manager, *Swiftbird Consulting, LLC*

This panel has extensive experience implementing programs that reach underserved populations. Learn about best practices and successful strategies to reach diverse populations where they live, learn, work and play.

Shaping Model Policy Implementation

Remington

BROOKE LUSK, BS, RN, Health and Human Services Division Director,

Black Hills Special Services Cooperative

VICKIE VENHUIZEN, Grants Manager, *Boys and Girls Club of the Sioux Empire*

Policies greatly influence the choices we make in our daily lives and impact the health of the entire population. Learn how to improve the health of your community by developing and enforcing policies that can make a difference. We'll walk you through our Model Policy Checklist—a helpful step-by-step tool that shows you how to plan and draft your policy, what should be included, and how to ensure its success. A partner organization will share their journey on how they adapted and implemented AED, breastfeeding, and cancer screening policies. Attendees will have the opportunity to receive direct technical assistance from policy experts on a variety of model policies.

Communities That Care Panel

Browning

LIZ MARSO, RD, Healthy Communities Coordinator, *South Dakota Department of Health*

JAYLYNN STOCKLIN, Cheyenne River Sioux Tribe CTC Coordinator

JORDAN MOUNGA, Brown County CTC Coordinator

CONNIE KAUFMAN, Wagner CTC Coordinator

SYDNEY LANNING, Mitchell CTC Coordinator

Communities That Care guides communities through a proven five-phase change process originating from The University of Washington. Using prevention science, CTC promotes healthy youth development, improves youth outcomes and reduces problem behaviors. The panel discussion includes communities from the original 2020 cohort and the current cohort to showcase the CTC process, successes and challenges in these communities.

Cultural Consideration for BCBH-SD in SD Tribal Communities: Research and Resources

Weatherby

MEGAN JACOBSEN, MS, LN, RDN, Health Promotion Specialist, *SDSU Extension*

RICHARD MOUSSEAU, MS, Community Health Prevention Program Coordinator & Data Manager,

Great Plains Tribal Leaders

SANDRA MELSTAD, Ph.D., MPH, Consultant and Founder, *SLM Consulting, LLC*

With respect and in partnership with tribal organizations statewide, Better Choices, Better Health® SD (BCBH-SD), SDSU Extension, Great Plains Tribal Leader's Health Board (GPTLHB), and the SD Department of Health encourage the use of cultural practices alongside BCBH® SD workshop curriculum. Incorporating culture can enhance the experience and improve the results. Attend this presentation to learn more about the BCBH® SD tribal pilot with GPTLHB, intended to increase opportunities for tribal community participation in BCBH® SD and inform a BCBH® SD cultural considerations guide that outlines tribal culture and customs to incorporate when offering chronic disease self-management workshops in tribal communities.

1:45 – 1:55

Break

1:55 – 2:40

Breakout Session II

Good & Healthy Communities Panel

Browning

LIZ MARSO, RD, Healthy Communities Coordinator, *South Dakota Department of Health*

SHELBY KOMMES, MPH, Public Health Prevention Coordinator, *Live Well Sioux Falls*

TAUNA IRELAND, Community Champion, *Martin Wellness Coalition*

KRIS KRATOVIL, Martin Wellness Coalition, *SDSU Extension*

The Good & Healthy Community Grant is designed to support local community and organization-based efforts, foster collaboration among organizations, and support the mission of the SD DOH, which is to promote, protect and improve the health of every South Dakotan. During this session, panelists will share current efforts and future plans. Information will also be shared regarding future funding opportunities.

Community Health Workers: Team Partners for Community Support

Ballroom A

BEN TIENSVOLD, Project Coordinator

JULIE KLINGER, MSW, Community Outreach Coordinator, *Community Health Worker Collaborative of SD*

KRISTI BITTERMAN, CHW, *Sanford Mitchell Clinic*

The Community Health Worker Collaborative of South Dakota (CHWSD) continues to develop and expand the CHW workforce in South Dakota. In addition to providing awareness regarding the CHW profession, CHWSD continues to work with organizations across the state to develop sustainable CHW programs. Now one year into program development, the CHWSD is excited to share lessons learned and success stories from CHW implementation to assist other organizations in understanding the benefits of establishing a CHW program—especially as the program relates to community partnerships and patient/client supports.

A Mixed-Methods Study to Understand Public Health Professionals' Capacity to Improve Health Equity in SD

Remington

SANDRA MELSTAD, PhD, MPH, Consultant and Founder, *SLM Consulting, LLC*

Health disparities and health inequities continue to impact disproportionately affected populations in communities across the United States, including rural South Dakota. Policies, cultural norms, socioeconomic position, and access to resources all play a role in shaping social determinants of health that create health inequities. While not solely responsible, the public health workforce is uniquely qualified to take the lead in reducing health disparities and health inequities. Regardless of individual knowledge and skills, additional levels of influence may also present barriers or facilitators to improving health equity, especially in rural communities. An explanatory sequential study design was used to examine the multiple levels of influence on public health professionals' role to improve health equity in SD communities, with a particular focus on rural areas. This session will provide an overview of the research findings and public health implications to inform public health research, practice, programs, and policy in South Dakota and beyond.

Achieving Community Mission through Volunteerism

Weatherby

AIMEE HOUSE LADONSKI, MPA, Volunteer Development Field Specialist and State Master Gardener Coordinator

Marcy Harder, RN, Community Services and Volunteer Coordinator, *SDSU Extension*

Join us as we share inspirational stories of volunteerism, ask you to consider your personal legacy of service and provide interesting information on the true impact community volunteerism can have. We'll also share best practices and tech resources for community leaders hoping to better engage volunteers in their community work. Whether you're wanting to hone your skills as a volunteer manager or looking for inspiration and opportunities for your personal volunteer journey, this session is for you.

2:40 – 4:00

Evaluation and Continuous Quality Improvement

Ballroom A

Evaluation 101

JENNIFER KERKVLIIET, MA, Population Health Evaluation Center Director, *South Dakota State University*

This session will provide an overview of the basic concepts of evaluation and provide tools and techniques you can use to evaluate your program or project.

Quality Improvement: A Practical Guide

LINDSEY KARLSON, Director of Quality Improvement, *Community Healthcare Association of the Dakotas*

We all want to improve—in our personal life and in our professional lives. But change, and improvement, can be hard. Join us to learn more about how you can use quality improvement principals and tools to help you make meaningful improvements towards your goals. The good news: it's not about trying harder. To change the outcome, we have to change the system. In the session, we use the Model for Improvement to identify three key questions we should ask when we begin an improvement project and we'll practice using Plan-Do-Study-Act cycles to test ideas and measure impact.

4:00 – 4:15

Next Steps and Evaluation

Ballroom A

Scan QR code for Evaluation Survey

