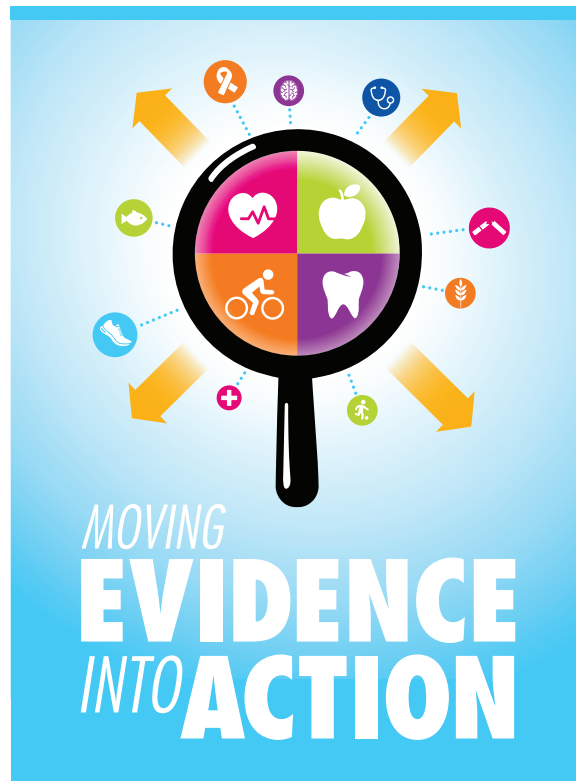


Good & HEALTHY

SOUTH DAKOTA

Chronic Disease Partners and Better Choices, Better Health®
October 15-16, 2019

Agenda



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**Chronic Disease Partners and
Better Choices, Better Health®**
October 15, 2019 – Day 1

Agenda

12:00 – 12:30

Registration

Highland Conference Center Lobby

12:30 – 12:45

Welcome

Ballroom A

COLLEEN WINTER, RN, Family & Community Health Division Director

KILEY HUMP, MS, Office of Chronic Disease Prevention and Health Promotion Administrator
South Dakota Department of Health

LORI OSTER, Better Choices, Better Health® SD Program Coordinator
SDSU Extension

12:45 – 2:00

**Successes and Lessons from the CDC's 6|18 Initiative: Medicaid-Public Health
Partnerships to Improve Health and Control Costs**

Ballroom A

KATHY MOSES, MPH, Associate Director for Policy

Center for Health Care Strategies

LINDSAY BISHOP, MPH, Public Health Analyst

Office of Population Health and Healthcare, Office of the Associate Director for Policy and Strategy,
Centers for Disease Control and Prevention

JACOB PARSONS, Tobacco Control Program Director

South Dakota Department of Health

KATHI MUELLER, MS, Medicaid Care Management Program Manager,

Division of Medical Services, South Dakota Department of Social Services

CDC's 6|18 Initiative accelerates the adoption of evidence-based interventions that can improve health and control costs related to six high-burden, high-cost health conditions—tobacco use, high blood pressure, antibiotic use, asthma, unintended pregnancies, and type 2 diabetes—and sustainable collaboration between public health and healthcare sectors. To date, CDC's 6|18 Initiative has partnered with 34 Medicaid and public health teams from states, local jurisdictions, and territories. This session will provide lessons learned and case study examples on states' efforts to improve Medicaid coverage and utilization of the prevention and control interventions through enhanced cross-agency collaboration. An overview of the South Dakota Medicaid and Tobacco Control Program's partnership through the 6|18 Initiative will be included.

2:00 – 3:00

**Utilization of Multi-Sector Collaborations to Assess Vulnerability of SD Counties
for Opioid Overdose and Bloodborne Infections**

Ballroom A

CASSIE DEFFENBAUGH, MSN, BSN, RN, Office of Disease Prevention Services Administrator

LAURA STREICH, MPA, Opioid Program Director

South Dakota Department of Health

WEIWEI ZHANG, PHD, Department of Sociology and Rural Studies Assistant Professor

South Dakota State University

CHELSEA WESNER, MPH, MSW, Master of Public Health Program Instructor

University of South Dakota

SANDRA MELSTAD, MPH, Public Health Consultant

SLM Consulting, LLC

This session will highlight how collaboration between government, university, non-profit, and business sectors identified South Dakota counties impacted by the opioid epidemic and bloodborne infections. Panelists will discuss partner engagement, data collection methods and analysis, data sharing, and dissemination of findings. Findings from the assessment will inform local and state plans to strategically allocate prevention and intervention services to minimize death and disability resulting from the nationwide opioid crisis.

3:00 – 3:20

Physical Activity, Networking and Break

Ballroom A

3:20 – 4:20

Breakout Session I

CDC's Health Impact in 5 Years (HI-5) Initiative: Community-Wide Approaches to Population Health

Ballroom A

KATHY MOSES, MPH, Associate Director for Policy
Center for Health Care Strategies

LINDSAY BISHOP, MPH, Public Health Analyst
Office of Population Health and Healthcare, Office of the Associate Director for Policy and Strategy,
Centers for Disease Control and Prevention

ELIZABETH SKILLEN, PHD, MS, Senior Advisor
Office of Population Health and Healthcare, Office of the Associate Director for Policy and Strategy,
Centers for Disease Control and Prevention

Achieving lasting impact on health outcomes requires a focus not just on patient care, but on community-wide approaches aimed at improving population health. CDC's Health Impact in 5 Years (HI-5) Initiative highlights non-clinical, community-wide approaches that have evidence reporting: 1) positive health impacts, 2) results within five years, and 3) cost effectiveness and/or cost savings over the lifetime of the population or earlier. The session will provide an overview of the initiative with a focus on current efforts related to transportation and earned income tax credit.

Diabetes Education Models: Finding a Structure for You

Remington Room

SUE JOHANNSEN, GNP, PA, CDE, Diabetes Coordinator

BRETT KOLLARS, MHSA, Director of Clinic Quality
Avera Medical Group

During this session we will review models of care related to Diabetes Education within a clinical setting. These models of care involve staff, providers and educators in differing formats. A brief description of each will be provided with a discussion of the structure, staffing, data, and funding. The average reduction in A1c regardless of type of model ranged from 1.5 to 2.0. Quality measures, overall improvement, program structure and results for each model will be reviewed. Learn how the models can be used in other communities.

Moving Evidence into Action to Address Health Equity: Approaches to Utilize Evidence-Based Decision Making to Improve Health Practice in SD

Browning Room

SANDRA MELSTAD, MPH

SLM Consulting, LLC

Utilization of evidence-based decision making (EBDM) to guide public health practice is a key factor to improving health outcomes. Efforts must focus on addressing the factors that affect health outcomes and health inequities, including checking assumptions, engaging vulnerable populations, data sharing, and cross-sector collaboration. The presentation will highlight findings from the 2018 Chronic Disease Partners Meeting Survey focused on EBDM, as well as discuss approaches to move from evidence into action to address health equity and improve population health. Participants will get hands-on experience utilizing tools that address health equity.

4:20 – 5:20

Breakout Session II

Putting Physical Activity Evidenced-Based Programs into Action in Rural Communities

Browning Room

NIKKI PROSCH, MS, EP-C, PAPH, Health and Physical Activity Field Specialist II

HOPE KLEIN, MS, C-EP, EIM, Health and Physical Activity Field Specialist
SDSU Extension

SDSU Extension has brought Walk With Ease, an evidence-based walking program developed by the Arthritis Foundation, to South Dakota. Learn how they are recruiting leaders across the state to reach rural communities, and the impact the program has had on South Dakotans.

From Information to Implementation: You Have the Data... What's Next?

Ballroom A

MARY MICHAELS, Public Health Prevention Coordinator

ALYSSA GEHLE, MPH, RDN, LN, Health Promotion Specialist

Sioux Falls Health Department, Live Well Sioux Falls

Research and evidence play an important role in public health. But how do you take the information you collect and put it into action? This session discusses “what happens next” after completing a health needs assessment, using the collaborative Sioux Falls Community Health Needs Assessment (CHNA) as an example. Participants will learn about the CHNA process and the variety of data that can help them better understand the health of their community. In addition, there will be the opportunity for hands-on practice to look at health data indicators and develop sample community-based strategies.

**Healthy HometownSM Powered by Wellmark Community Successes:
Moving Evidence into Action**

Remington Room

ANGIE BROWN, Community Health Manager

Wellmark Blue Cross Blue Shield

GLORIA HANSON, Mayor

City of Fort Pierre

JUSTIN WEILAND, Administrator

City of Dell Rapids

MELISSA GALE, MBA, LPC-MH, CEO

Avera Landmann-Jungman Memorial Hospital

This session will provide a brief overview of Healthy HometownSM Powered by Wellmark including the facilitation and consultation provided to South Dakota communities. Three community leaders will share their stories of creating sustainable changes through community engagement. These leaders will highlight their methods of engaging community members as they implement evidence-based tactics from their Healthy Hometown master plans. Each community will describe the tactic they selected and its importance to their community. They will share how they engaged community members, collaborated with local businesses and organizations, overcame challenges, and how their efforts are impacting the health and well-being of their community.





**Chronic Disease Partners and
Better Choices, Better Health®**
October 16, 2019 – Day 2

Agenda

8:00 – 8:15

Opening Remarks

Ballroom A

8:15 – 9:15

Community-Clinical Engagement for Intervention Success

Ballroom A

ALICE JAGLOWSKI, MSH, Public Health Consultant
National Association of Chronic Disease Directors

In this keynote, learn about the secret sauce to engaging the community throughout the lifespan of a community or clinic project. Community partners can strengthen and inform community-based and clinical-based projects. From development, implementation, evaluation and communicating successes, think about your community partners, and how to work with them on achieving success.

9:15 – 10:15

Better Choices, Better Health® SD

Ballroom A

LORI OSTER, RN, Program Coordinator
MEGAN JACOBSON, MS, RDN, Program Associate
Better Choices, Better Health® SD

The first BCBH workshops were offered to SD adults in 2014. Now five years later, we will share participation data and impact to date. Also, in staying with the conference theme, we will explore how chronic disease self-management education evidence and health outcomes may influence a community's move into action.

10:15 – 10:45

Guided Walk, Networking and Break

Highland Conference Center Lobby

10:45 – 12:00

Open Spaces

Ballroom A

DR. PAM LANGE, Deputy Executive Director
Black Hills Special Services Cooperative

This session will utilize an Open Space concept of bringing people together around ideas, questions, and themes that they are thinking about and have passion for. The process sets the perimeters for all voices and ideas to emerge using four principles, one law, and a process to harvest the rich discussions of the group. It doesn't matter who the people are – the process always works. It works because all people can work well together, and can be creative, caring, and insightful when they're engaged in meaningful work that they care about. The Open Space structure will serve as an inviting opportunity for people to engage deeply and creatively around issues of concern to them.

12:00 – 1:00

Luncheon

**2019 Chronic Disease Partner of the Year
2019 Better Choices, Better Health® SD Champion Award
2019 Healthy Hometown Community Awards**

Ballroom A

1:00 – 2:00

Chronic Disease Partner Talks and Poster Session

Ballroom A

Environmental Scan of South Dakota's Mobile Mammography Efforts

SARAH QUAIL, Cancer Programs Coordinator
South Dakota Department of Health

Utilizing Community Partnerships to Enhance Program Reach

JENNA COWAN, Population Health Specialist
South Dakota State University

Links to Care: Improving Access to Colonoscopy in the Dakotas

Jill Ireland, MPA, Health Systems Senior Manager
American Cancer Society

Livable 605: Strengthening Communities through Collaborative Efforts to Enhance Livability

MARY MICHAELS
Live Well Sioux Falls

Barriers to Cancer Screening among South Dakota American Indians

SARAH QUAIL, Cancer Programs Coordinator
South Dakota Department of Health

2:00 – 3:00

Breakout Session III

Workshop Wizard – A Referral Management Solution

Remington Room

MEGAN JACOBSEN, MS, LN, RDN, Nutrition Field Specialist
SDSU Extension

LACEY A. MCCORMACK, PHD, MPH, RD, Associate Professor
South Dakota State University

BRIDGET MUNTEFERING, Community Referral and Wellness Coach
Better Choices, Better Health® SD

Better Choices, Better Health® SD will explore how they are utilizing Workshop Wizard™ to manage data, referrals and statewide coordination of their Chronic Disease Self-Management Education and Fall Prevention Programs, and share their future goals of creating an evidence-based program network.

Community-Clinical Engagement for Intervention Success: Strategies and Tools

Ballroom A

ALICE JAGLOWSKI, MSH, Public Health Consultant
National Association of Chronic Disease Directors

Continue the conversation with Ali and dig deeper into community engagement. This session will provide interactive sharing among the attendees.

Starting a Self-Measured Blood Pressure Monitoring Program

Browning Room

RACHEL SEHR, BSN, RN, Heart Disease and Stroke Prevention Coordinator
South Dakota Department of Health

HOLLY ARENDS, CMQP, CHSP, Program Manager
Great Plains Quality Innovation Network

BETTY CRANDALL, Health Home Coordinator
LEANNE KOPFMANN, Clinic Administrator

Huron Clinic

Huron Clinic partnered with the South Dakota Department of Health, HealthPOINT, and Great Plains Quality Innovation Network to develop a self-measured blood pressure monitoring program. Hear about the project from inception to current status and learn how Huron Clinic was able to increase their blood pressure control measure (NQF 18) from 67% to 82% in a period of less than 6 months.

3:00 – 3:30

Chronic Disease Data: Measuring and Mapping Social Vulnerability in South Dakota

Ballroom A

PATRICIA DA ROSA, DDS, MSc, Research Associate/Public Health Data Analyst
South Dakota State University

This presentation aims to introduce the concept of social vulnerability and provide examples of how to apply and map the social vulnerability index, created by CDC, in South Dakota.

3:30 – 3:45

Wrap-up and Evaluation

Ballroom A



Speaker Bios

Keynote Speakers

Lindsay Bishop, MPH, is a public health analyst in the Office of Population Health and Healthcare at the Centers for Disease Control and Prevention (CDC) where she is currently the project lead for CDC's 6|18 Initiative. She has broad experience in healthcare and health policy having worked in the public, private, and non-profit sectors. Since joining CDC in 2013, Lindsay has served as the Program Manager for the Viral Hepatitis's Viral Hepatitis Action Coalition in the National Center for HIV/AIDS, Viral Hepatitis, STD, Tuberculosis Prevention and as a public health analyst in the policy offices of the Division of Community Health and Division of Cancer Prevention and Control in the National Center for Chronic Disease Prevention and Health Promotion. Prior to joining CDC, she worked as a Program Director at Children's Healthcare of Atlanta leading a statewide, community-based childhood obesity initiative and as a benefits consultant at Hewitt Associates, LLC specializing in employer-based health and productivity management solutions. She has a BS in Biology from Wake Forest University and an MPH from the University of North Carolina at Chapel Hill.

Kathy Moses, MPH, is the associate director for policy at the Center for Health Care Strategies (CHCS). In this role, she provides technical assistance and strategic consultation to state Medicaid agencies as they develop, implement, measure, and evaluate healthcare initiatives aimed at improving quality of care for people with complex needs. Ms. Moses' particular areas of expertise are in care management, supportive housing, physical/behavioral health integration, and quality improvement for individuals with complex needs. She oversees federally supported technical assistance activities to help states develop and implement Medicaid health home strategies and also works closely with state and federal agencies pursuing cross-agency collaborations in areas such as chronic conditions and social determinants of health.

Prior to joining CHCS, Ms. Moses worked on a variety of healthcare issues for the State of Indiana. Most recently, as the director of chronic disease for Indiana's Office of Medicaid Policy and Planning, she developed and implemented the Indiana Chronic Disease Management Program. Prior to leading this initiative, she served as the director of the State Children's Health Insurance Program. Ms. Moses began her career in public service as the manager for the Behavioral Risk Factor Surveillance System at the Indiana Department of Health's Epidemiology Resource Center. Ms. Moses earned a Master's Degree in Public Health from the Indiana University School of Medicine and a Bachelor's Degree in Biology and Chemistry from Valparaiso University.

Alice "Ali" Jaglowski, MSH, has consulted with NACDD for almost a decade. She started on a policy focused healthy community initiative, ACHIEVE from 2008-2012, where she provided technical assistance, expertise and leadership to communities in establishing policy and environmental changes for physical activity, healthy nutrition, and tobacco. She has also provided leadership and training around use of social media for communication, marketing and sustainability. Ms. Jaglowski started her career in public health in Florida at the local and state level at Duval County Health Department and Florida Department of Health, respectively. Locally, she focused on community engagement, and health behavior change program development, implementation and evaluation. As a state administrator of Florida Department of Health's Obesity Prevention Program, she worked to develop state and local level partnerships around obesity prevention, and implemented a statewide plan for addressing obesity prevention. Currently she supports the National Diabetes Prevention Program under the CDC grant 1705 at NACDD. The 1705 grant focus is to scale and sustain National DPP through increasing availability, marketing, referrals, and reimbursement of the National DPP lifestyle change program.

Presenters & Partners

Holly Arends, CMQP, CHSP, has enjoyed a 20-year career in healthcare. She has built her skillset from several different areas of the healthcare community. The highlight of her career is time spent working as Clinical Research Specialist, Director of Quality Management, Risk Manager and CEO of her own Quality Consulting business. She is a change agent in South Dakota and has a strong passion for assisting rural and frontier provider practices.

Angie Brown joined Wellmark Blue Cross Blue Shield in July 2017 as a Community Health Manager for the Healthy HometownSM Powered by Wellmark initiative. She provides consultation, facilitation and support for the planning and implementation of Healthy Hometown in communities across South Dakota. Angie's background includes over 20 years of both clinical and managerial experience in a health and human services organization where she held various roles, including leading clinical departments, strategic initiatives, marketing, communications, and government relations.

Jenna Cowan is an Evaluation Specialist at the Population Health Evaluation Center at South Dakota State University. Over the last decade, she has worked in a variety of research and evaluation settings, with recent work primarily focused on community and health system partnerships. Ms. Cowan is currently an evaluator for the South Dakota Breast and Cervical Cancer Early Detection Program, Colorectal Cancer Control Program, and the South Dakota QuitLine.

Betty Crandall started at the Huron Clinic in February 2016 and transitioned into the role of Health Home Coordinator in the Summer of 2018. As HH Coordinator, Betty is responsible for coordinating care and following patients on the Health Home Program sponsored by South Dakota Medicaid. Most recently Betty has helped implement and coordinate the clinic's new self-monitoring blood pressure program.

Patricia Da Rosa, DDS, MSc is a Research Associate/Public Health Data Analyst at the Population Health Evaluation Center/Office for Research, College of Nursing, South Dakota State University. She obtained her DDS degree and specialization in Public Health from Brazil and a M.Sc. degree focusing in Dental Public Health from the INRS-Institut Armand Frappier, QC, Canada. She currently works on several projects which include program evaluation and data analysis services for the South Dakota Department of Health, Office of Chronic Disease Prevention and Health Promotion. She also provides research support to faculty members and students (grad and undergrad) at SDSU. Public health, health equity, social determinants of health, oral health and cancer epidemiology are her main areas of interest.

Cassie Deffenbaugh, MSN, BSN, RN, serves as the Administrator of the Office of Disease Prevention Services (ODPS) for the South Dakota Department of Health. Cassie received her BSN and MSN at South Dakota State University. She worked previously in several capacities providing leadership in both clinical and public health settings. Cassie joined the South Dakota Department of Health in September 2015 and provides oversight to staff focusing on infectious disease surveillance and epidemiology, field investigation, and prevention and control of infectious disease.

Melissa Gale, MBA, LPC-MH, is the CEO of Avera Landmann Jungman Memorial Hospital in Scotland, SD. She currently serves as the President of both the Scotland Economic Development and Scotland Chamber of Commerce. Other community roles include being on the Scotland Youth Center Board and community volunteering. Her combined background in healthcare, behavioral health, and community driven initiatives has helped the Healthy Hometown partnership with Scotland Economic Development get off to a successful start for the community of Scotland.

Alyssa Gehle, MPH, RDN, LN, is the Health Promotion Specialist for the Sioux Falls Health Department with the Live Well Sioux Falls program. Alyssa graduated from South Dakota State University with a Bachelor's Degree in Education and Human Sciences. She completed her dietetic internship with the University of South Dakota and, after working as a registered dietitian for Hy-Vee, she moved to Kansas to pursue a graduate degree. She received her Master's in Public Health from Kansas State University in 2017. Alyssa has experience in community nutrition and program building.

Gloria Hanson is a lifetime South Dakotan and has lived most of her life in the Pierre/Fort Pierre area. After a career of administrative and management jobs in state government, private enterprise and non-profits, she pursued what she foolishly thought would be a little part-time job as Mayor of Fort Pierre. She is now in her sixth year in office, and counts the Healthy Hometown initiative in Fort Pierre as one of her crowning achievements, saying "bringing the community's focus to ways all residents can live healthier lives has had a positive impact on our quality of life."

Jill Ireland, MPA, is the Senior Manager of Health Systems at the American Cancer Society. In her role, she is responsible for the health systems work in South Dakota, North Dakota and Minnesota including the Links to Care initiative to increase colorectal cancer screening. Jill is also actively engaged in state efforts to increase HPV vaccination to protect against the six cancers caused by the human papillomavirus. She has worked for the American Cancer Society for over ten years.

Megan Jacobson, MS, RDN, is a certified Chronic Disease Self-Management Program (CDSMP) Master Trainer and serves as the Program Associate for Better Choices, Better Health® SD. Jacobson has been a Registered Dietitian Nutritionist since 2014 and serves as a Nutrition Field Specialist for SDSU Extension. She received her Bachelor's Degree in Dietetics and a Master's in Nutrition at South Dakota State University. Through collaboration with a variety of local, state, and national partners, she helps to integrate evidence-based programs, like BCBH® SD in South Dakota to help manage and prevent chronic disease. As a Registered Dietitian Nutritionist, she enjoys building relationships with people to help empower and support them along their health and wellness journey.

Sue Johannsen, GNP, PA, CDE, is a 1991 graduate of the University of North Dakota. Sue has served as a primary care provider in a small rural community for a number of years. After moving to Sioux Falls in 2010, Sue joined a walk-in Orthopedic Clinic for one year. Following this opportunity, Sue was employed with the South Dakota Foundation for Medical Care and focused on Community Coalition organization around reduction in hospital readmissions. In 2015, Sue moved to the Avera Medical Group Quality Department and serves as the Diabetes Coordinator. Sue now works with Avera staff and providers in improving the experience and education of providers, staff and patients around diabetes and its management.

Hope Kleine, MS, EP-C, is a Health Education Field Specialist with SDSU Extension. She received her BS in Exercise Science and her Masters in Nutrition, Exercise and Food Science both from South Dakota State University. Hope's work focus is to provide leadership for health and wellness practices to combat the obesity epidemic through healthy living. Hope is part of a team whose primary focus is to bring healthy living initiatives to communities in need by increasing communities' access to healthy physical activity and eating opportunities. When Hope isn't at work, she enjoys being active with her two kids (Alayna 5, Pennak 1) and husband.

Brett Kollars, MHSA, is Director of Clinic Quality for Avera Medical Group leading strategy development for value-based arrangements, population health management, and risk adjustment. Brett previously directed clinic operations for a national remote patient monitoring unit with The Evangelical Lutheran Good Samaritan Society. Brett began his career in Kansas City serving as reimbursement strategy advisor for VA Eastern Kansas Healthcare System. Brett holds a Master's degree in Health Service Administration from the University of Kansas (2010) and a B.Sc. in Biochemistry from South Dakota State University (2008).

Leanne Kopfmann, Clinic Administrator, has been at Huron Clinic for over 20 years. Educated in Laboratory Technology, she worked in the field as a Laboratory Tech and Laboratory Manager for 7 years before moving into the Clinic Administrator role in 2004.

Dr. Pam Lange received her Doctorate in Education Administration from the University of South Dakota and Master's of Science in Human Resources. Lange serves as the Deputy Executive Director of Black Hills Special Services Cooperative (BHSSC) and Director of the Family, Community, and Special Services Division. She works closely with the five BHSSC Division Directors to coordinate efforts, build capacity, develop programs, and identify funding sources for extensive projects that span the state of South Dakota. Lange is considered a change agent among South Dakota's education community and serves on various education and community work groups and boards.

Dr. Lacey A. McCormack is an Associate Professor in the Department of Health & Nutritional Sciences at South Dakota State University. She serves as a data management and evaluation expert for Better Choices, Better Health® SD.

Sandra Melstad, MPH, is a Public Health Consultant and owner of SLM Consulting, LLC based out of Sioux Falls, SD. Sandra has worked in public health for over a decade focused on health promotion and chronic disease prevention and control initiatives; working to improve the health of rural and urban communities. Sandra provides consultation to health departments, health systems, universities, and non-profit organizations. Sandra's work is focused on addressing health equity through evidence-based public health practice; policy, system, and environment change; community health needs assessment and improvement planning; and research and evaluation.

Mary Michaels is the Public Health Prevention Coordinator for the Sioux Falls Health Department, working with Live Well Sioux Falls, a community-based health promotion and prevention program. Mary brings experience to her work in advocacy, coalitions, communications, marketing, and public policy from her previous roles with the American Heart Association, Avera McKennan Hospital & University Health Center, Sioux Falls Area Chamber of Commerce and South Dakota Governor's Office. She holds a Bachelor's Degree in Political Science from the University of South Dakota.

Kathi Mueller, MS, works for the Department of Social Services as the Program Manager for the South Dakota Medicaid Care Management programs. She helped to create, implement and currently oversees the South Dakota Medicaid Health Home Program. Kathi has previously worked with the Department of Health as the State's Vital Registrar and served as Former Governor Rounds' Senior Policy Advisor for Health, Human Services and Social Services. Kathi has a MS in Public and Non-Profit Administration.

Bridget Muntefering serves as the Better Choices, Better Health® SD Community Referral and Wellness Coach. Bridget assists organizations in implementing a process for BCBH® SD referrals and connects community members to evidence-based programs.

Lori Oster, RN, works for South Dakota State University Extension and serves as the Program Coordinator for the Better Choices, Better Health® SD (BCBH) program. Oster has been a registered nurse for almost 40 years with an extensive professional career that includes a variety of hospital services, home care and hospice, and Indian Health Services. In 2009 Oster transitioned from direct care to serve as the Healthy Communities Coordinator for the SD Department of Health. In 2013, she helped launch and guide the development and implementation of BCBH in South Dakota.

Jacob Parsons is the Tobacco Control Program Director for the Department of Health, Office of Chronic Disease Prevention & Health Promotion (OCDPHP). He started in this position in June 2016 but has held other positions within the Department since 2014. Jacob graduated from the University of South Dakota with a BBA in Health Services Administration. He lives in Pierre and enjoys spending time on the river with his wife, Katie.

Nikki Prosch, MS, EP-C, PAPH, is a Health & Physical Activity Field Specialist II with SDSU Extension. She received her BS in Health, Physical Education and Recreation and MS in Nutrition, Exercise and Food Science both from South Dakota State University. Nikki works closely with Extension staff and South Dakota communities to provide statewide leadership on physical activity interventions, programming and resources to a variety of sectors. She also serves as the co-physical activity coordinator through her contract with the Department of Health Nutrition and Physical Activity team. Her husband and two girls (Gracie 4 and Ellie 2) keep her busy, grounded, and motivated to continually help South Dakotans make physical activity a part of their everyday life.

Sarah Quail has served as the Cancer Programs Coordinator with the SD Department of Health since 2016. In her position, Sarah works with the SD Cancer Coalition as well as SD's Breast & Cervical Cancer Early Detection Program (All Women Count!). Prior to this position, she worked with the Tobacco Control Program for five years. Sarah earned her Bachelor of Science degree in Health Promotion from South Dakota State University. She recently moved to Lennox where she lives with her husband and two children.

Rachel Sehr, BSN, RN, joined the Department of Health, Office of Chronic Disease Prevention and Health Promotion as the Heart Disease and Stroke Prevention Coordinator in 2017. Her previous nursing background has given her experience working in medical/surgical units, the operating room, school nursing, nurse management, and previously as a DOH disease intervention specialist. Currently, Rachel encourages quality improvement, team-based care, medication therapy management adoption, and implementation of self-measured blood pressure monitoring programs, all with an emphasis on high blood pressure and cholesterol. Rachel also co-chairs the Cardiovascular Collaborative, a group of professionals furthering the statewide cardiovascular strategic plan.

Dr. Elizabeth Skillen serves as a Senior Advisor in the Population Health and Healthcare Office, Office of the Associate Director for Policy and Strategy, Centers for Disease Control and Prevention (CDC) providing advice on the development of evidence-based approaches to accelerate the best prevention science into policy. Dr. Skillen has led cross agency teams to identify evidence-based approaches for improving community health, including, the CDC Health Impact in 5 Years (HI-5) initiative and the development of a CDC-wide social determinants of health Web portal of CDC data resources, tools for action, programs, and policy. Dr. Skillen previously served as the Associate Director for Policy in the Division of Healthcare Quality Promotion (DHQP),

CDC leading strategic budget formulation, performance measurement, and policy analysis and partnership for healthcare associated infections (HAI), blood, organ, and tissue safety, adverse drug events, immunization safety, and antimicrobial resistance. She evaluated state policies for HAI prevention with the Association of State and Territorial Health Officials (ASTHO) resulting in toolkits for states. She provided leadership to HHS in developing the HHS HAI Action plan and the HAI Focus Area for Healthy People 2020.

Elizabeth's background is in environmental health and field ecology. She received her Bachelors of Environmental Health Science, Masters of Science in Entomology and Doctorate in Ecology from the University of Georgia. During her twelve years at the CDC, Dr. Skillen has served as a scientific review administrator, Acting Deputy for OADP and lead public engagement for the agency on the Immunization Safety Office scientific Agenda and the HHS Action Plan for HAIs.

Laura Streich, MPH, is the Opioid Program Director for the South Dakota Department of Health, where she coordinates opioid-related programming and outreach with state and local partners. Her previous roles with the department include Tobacco Disparities Coordinator and Maternal and Child Health Assistant Director. She has a Master's of Public Administration from Ohio State University, and a BA in Political Science from South Dakota State University.

Justin Weiland has been the City Administrator for the city of Dell Rapids for the past 9 years. Justin has a Master's of Public Administration degree from the University of South Dakota. Dell Rapids is honored to be known as the first South Dakota community to embark upon the Healthy HometownSM Powered by Wellmark journey in the Fall of 2017. Justin credits strong public-private partnerships as a key component of the community's Healthy Hometown success.

Chelsea Wesner, MPH, MSW, is an instructor for the University of South Dakota's Master of Public Health program where she teaches and leads multiple state, tribal, and community level projects. Her primary areas of interest include food security, maternal and child health, and health policy with a focus on American Indian and Alaska Native communities. Currently, she serves as PI on three CDC-funded projects, two of which involve partnerships with the South Dakota Department of Health. Chelsea received a BA in Sociology and American Indian Studies from the University of North Carolina at Chapel Hill, an MPH and MSW from the University of Oklahoma, and is currently completing a graduate certificate in American Indian Health at Johns Hopkins Bloomberg School of Public Health.

Weiwei Zhang, PhD, is the Assistant Professor in the Department of Sociology and Rural Studies at South Dakota State University. Dr. Zhang serves as the State Demographer and the State Liaison of the U.S. Census Bureau's State Data Center and Federal-State Cooperative Population Estimates partnership programs. She received her M.A. from Bowling Green State University and her Ph.D. from Brown University. Her research focuses on immigration, neighborhoods, applied quantitative, demographic, and spatial methods. She has publications in peer-reviewed journals such as American Journal of Sociology, Demography, Social Forces, the ANNALS of the American Academy of Political and Social Science, Social Science Research, and Historical Methods.