

Evidence-Based Public Health Speaking Points for Partners

We empower communities to improve their health. Using data and proven strategies allows communities to determine and implement solutions that have the greatest impact on the most people, building the foundation for long-term change.

- Collaboration increases the potential for broader impact and reduced duplication of effort.
- The potential of sharing successes and replicating effective solutions is emphasized when working collaboratively.
- Funding, resources and time are spent more efficiently.
- We use the best available peer-reviewed evidence to select proven strategies to improve health.
- We document effectiveness together by evaluating evidence-based strategies and sharing the outcomes.
- Consistent practices make data collection easier.
- Common goals improve effectiveness and allow each partner to provide support in its own way (funding, implementing, advocating, etc.).
- Continued partnerships create opportunities to refer to and expand upon past successful projects.
- All [South Dakotans, community members, etc.] should have the opportunity to make the choices that allow them to live a long, healthy life, regardless of their income, education, ethnic background, where one lives, etc.

Key Resources

- Use past successes and experiences as examples or visit www.goodandhealthysd.org for success stories.
- Good & Healthy South Dakota- Chronic Disease and Health Promotion resources and tools from the South Dakota Department of Health and its partners. (www.goodandhealthysd.org)
- The Guide to Community Preventive Services- a free resource for evidence-based recommendations and findings from The Community Preventive Services Task Force, an independent, nonfederal, volunteer body of public health and prevention experts. (www.thecommunityguide.org)
- Institute of Medicine- is an independent, nonprofit organization that works outside of government to provide unbiased and authoritative advice to decision makers and the public. (www.iom.edu)
- Morbidity and Mortality Weekly Report- is the Centers for Disease Control and Prevention's primary vehicle for scientific publication of timely, reliable, authoritative, accurate, objective, and useful public health information and recommendations. (www.cdc.gov/mmwr)
- Preventing Chronic Disease- is a peer-reviewed electronic journal established by the National Center for Chronic Disease Prevention and Health Promotion. The mission of PCD is to promote the open exchange of information and knowledge among researchers, practitioners, policy makers, and others who strive to improve the health of the public through chronic disease prevention. (www.cdc.gov/pcd)
- Trust for America's Health- Prevention for a Healthier America: Investments in Disease Prevention Yield Significant Savings, Stronger Communities. (<http://healthyamericans.org/reports/prevention08/Prevention08.pdf>)
- U.S. Preventive Services Task Force- the U.S. Preventive Services Task Force is an independent, volunteer panel of national experts in prevention and evidence-based medicine. (www.uspreventiveservicestaskforce.org)