

SAMPLE - S.M.A.R.T. OBJECTIVES



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| Goal | Event participants will know how to conduct a community health needs assessment in their community. | |
| Objective | By the end of the conference, 90% of participants will be able to identify three or more important steps of a CHNA. | |
| Step | Description | S.M.A.R.T. Objective |
| S | Specific Who? What? Why? Where? When? | By the end of the conference, 90% of participants will be able to identify three or more important steps of a CHNA. |
| M | Measurable How much? How often? How many? How will you measure it? | 90% of the participants |
| A | Attainable Achievable? Has it been done by others? Can you describe the result? What is the action verb used? | Will be able to identify |
| R | Realistic Is it important to what you want to achieve ultimately? Is it realistic? | Three or more important steps of a CHNA |
| T | Time-Bound When? What is the target date? Include any frequency and deadlines. | By the end of the conference |