

S.M.A.R.T. OBJECTIVES TEMPLATE



Goal		
Objective		
Step	Description	S.M.A.R.T. Objective
S	Specific	
M	Measurable	
A	Attainable	
R	Realistic	
T	Time-Bound	

To develop SMART objectives, use the template below and fill in the blanks:

By _____ / _____ / _____, _____ [WHEN—Time bound] [WHO/WHAT—Specific]

from _____ to _____ [MEASURE (number, rate, percentage of change and baseline)—Measurable]

Adapted from http://www.cdc.gov/dhdsp/state_program/evaluation_guides/pdfs/smart_objectives.pdf