

VISION AND MISSION STATEMENTS EXAMPLES AND TEMPLATES



Use this template to develop a vision statement for your group or community at a coalition meeting. Ask members to fill out the template below; identify the common theme(s). Use the themes to craft a shared vision statement.

| EXAMPLE – Vision Statement | | | |
|---|---|--|---|
| Think about your group or community. Write a vision statement using the example below as a guide. | | | |
| Group or Community Name | Where are we going? | What can we achieve? | What kind of a place do we want the community to be? |
| Healthy Valley | To improve to a better level of living | Great place to live, work, play, grow, be happy | The best in the area, state, anywhere |
| Draw a picture that depicts your vision: | | Use descriptive words or phrases that represent the idea, community, etc.: Commitment of residents, vision for all | |
| Vision Statement | We the citizens of the Healthy Valley are committed to a vision in which our community is the best place to live, work, play, grow, and enjoy life. | | |

| Template for a Vision Statement | | | |
|---|----------------------------|---|---|
| Think about your group or community. Write a vision statement, using the template as a guide. | | | |
| Group or Community Name | Where are we going? | What can we achieve? | What kind of a place do we want the community to be? |
| | | | |
| Draw a picture that depicts your vision: | | Use descriptive words or phrases that represent the idea, community, etc.: | |
| Vision Statement | | | |

Review the example of a mission statement. Use the template below to develop a mission statement for your group or community at a coalition meeting. Ask members to fill out the template below. Use the themes to craft a shared vision statement.

| EXAMPLE - Mission Statement | | | |
|--|---|--|--|
| Think about your group or community. Write a mission statement using the example below as a guide. | | | |
| Group or Community Name | What do you do? | For whom do you do it? | How will you get it done? |
| Healthy Valley Initiative | Help and support creating and maintaining a healthy Marion County | People of Healthy Valley and surrounding community | Through leadership By involving all the major stakeholders An ongoing, sustainable collaborative process Support community needs assessments, targeted interventions, and outcome evaluations |
| Mission Statement | The Healthy Valley Initiative will assist the people of Healthy Valley and surrounding areas in improving their lives by maintaining a healthy Marion County environment through a sustainable, collaborative process that supports community needs assessments, targeted interventions, and outcome evaluations. | | |

| Template for a Mission Statement | | | |
|---|------------------------|-------------------------------|----------------------------------|
| Think about your group or community. Write a mission statement using the template as a guide. | | | |
| Group or Community Name | What do you do? | For whom do you do it? | How will you get it done? |
| | | | |
| Mission Statement | | | |

